

One Million Users: BISON Sets New Standards for Crypto Trading in Germany

BISON, the crypto trading platform backed by Boerse Stuttgart Group, has surpassed one million active users - underscoring its position as a leading crypto trading platform “made in Germany.” The combination of fee-free trading and regulated custody makes BISON the platform of choice for anyone looking to invest in cryptocurrencies simply and reliably and securely hold their coins in Germany.

Stuttgart, 27.01.2026 – More than one million active users trust BISON for crypto trading and regulated custody. With this milestone, the trading platform, part of Boerse Stuttgart Group, strengthens its role as Germany's leading provider for secure, regulated access to the crypto market - backed by more than 160 years of financial market expertise and the largest digital business built by any European exchange group. The platform delivers a regulated and secure gateway to the crypto market in Germany, offering a simple and trustworthy way for users to enter the world of crypto.

BISON continues to pursue not only growth but also the highest security standards: its crypto assets are held in fiduciary custody by Boerse Stuttgart Digital Custody GmbH, a regulated subsidiary of Boerse Stuttgart Group. The company is headquartered in Germany and became the first German crypto provider to receive the MiCAR license from the country's financial regulatory authority (BaFin). In addition, the platform holds ISO certification, includes comprehensive insurance for coins in cooperation with Munich Re Group, and uses a multi-layered security system.

Compared to the previous year, BISON grew its number of active users by around 13 percent. Demand for secure, regulated, fee-free crypto trading in Germany remained strong. Especially on days when Bitcoin reached new all-time highs, BISON recorded up to six times more new customer registrations than on typical trading days.

“When we founded BISON in 2019, crypto was still completely unknown to many people in Germany. At the time, Bitcoin was around €2,900. Today, crypto's become an integral part of the financial world. More than a million people use BISON now, which marks a major

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milestone in our mission to advance cryptocurrency adoption in Germany," says Dr. Ulli Spankowski, Co-Founder & CEO of BISON. "The steady growth in our user numbers shows that interest in regulated crypto offerings in Germany continues to rise. From day one, our goal has been to make access to cryptocurrencies simple, secure, and reliable, and we remain committed to that same direction. The past seven years have been a success story shaped by the entire team."

BISON currently offers access to over 50 cryptocurrencies and more than 2,500 securities, with high security standards and a clear regulatory framework. The crypto trading platform is available to users from 72 nations and has been repeatedly recognized for its user-friendliness and transparency.

About BISON

[BISON](#) is the multi-award-winning crypto trading platform of the Boerse Stuttgart Group, built for retail investors, providing a reputable, fully regulated, and user-friendly gateway to over 50 cryptocurrencies and more than 2,500 securities. BISON stands for security and quality "made in Germany." With its headquarters in Stuttgart and an international team of over 180 employees, the platform serves more than 1 million active users and is available to users from 72 nations.

About Boerse Stuttgart Group

Boerse Stuttgart Group is Europe's sixth-largest exchange group, with strategic pillars in capital markets as well as in digital and crypto business. It operates exchanges in Germany, Sweden, and Switzerland, and has built the largest digital and crypto business of any European exchange group. Boerse Stuttgart Group employs more than 700 people across its locations in Stuttgart, Berlin, Frankfurt, Ljubljana, Milan, Madrid, Stockholm, and Zurich.

Press contact

Astrid Koger
Senior Communications Manager at BISON
astrid.koger@bsdigital.com