Media Release

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BX Digital becomes SeturionX

Zurich, 15 September 2026 – BX Digital will be branded as SeturionX going forward. The new name reflects its connection to Seturion. As part of Boerse Stuttgart Group, Seturion is building a pan-European settlement platform for tokenized assets open to various trading venues. Switzerland, as one of the world's most important financial centers, has been involved with SeturionX from the very beginning.

Brand Change Highlights Pan-European Approach

BX Digital AG will be operating under the new company name, Seturion AG, following the rebranding. As a DLT trading system, Seturion AG provides trading of tokenized assets in Switzerland under the brand name SeturionX. At the same time, it offers settlement services based on the technical standard of the pan-European settlement platform Seturion. All settlement processes take place within Switzerland.

"Our previous mission as a regulated trading system for tokenized assets in Switzerland remains unchanged, but the scope is expanding," explains Lidia Kurt, CEO of Seturion. By connecting to the pan-European settlement platform Seturion, market participants in Switzerland benefit from a Europe-wide established settlement standard for tokenized assets and high interoperability.

“With the name SeturionX, it becomes clear that the Swiss DLT trading system is part of our pan-European infrastructure approach and can grow alongside its ongoing development,” adds Lucas Bruggeman, Chairman of the Board of Seturion AG. Regulatory, technological, and operational experience from Switzerland contributes to the evolution of the pan-European settlement platform. “For our clients in Switzerland, we remain the reliable partner on the path to the financial market of the future,” says Lidia Kurt.

About SeturionX

SeturionX is a FINMA-licensed DLT trading system for tokenized assets. Evolving from BX Digital, SeturionX is operated by Switzerland-based Seturion AG. Trading participants receive direct control over their tokenized assets, rapid and reliable settlement in Swiss francs, and access to the payment system of the Swiss National Bank. As part of Boerse Stuttgart Group – Europe's sixth largest exchange group – SeturionX benefits from its many years of experience in operating regulated trading venues.

About Seturion

Seturion is part of Boerse Stuttgart Group and is a pioneer in the field of tokenized assets. The company is building a pan-European platform for the issuance and settlement of tokenized assets, leveraging existing public and private blockchains. Seturion has affiliated companies in both the EU and Switzerland. In Switzerland, Seturion operates SeturionX, the first FINMA-licensed DLT trading system for tokenized assets.

About Boerse Stuttgart Group

Boerse Stuttgart Group is the sixth largest exchange group in Europe with strategic pillars in the capital markets business and in the digital and crypto business. It operates exchanges in Germany, Sweden and Switzerland. As a true pioneer, it has built the largest digital and crypto business of all European exchange groups. Boerse Stuttgart Group has a workforce of 800 and premises in Stuttgart, Frankfurt, Athens, Berlin, Dubai, Ljubljana, Madrid, Milan, Stockholm and Zurich.